



Tour Concept: “Morogoro Heritage and Safari Experience”

Motto: The Tanzanian Man: Guardian of DIGNITY, Builder of Strong Families, and Light of National Development (*Kauli Mbiu: Mwanaume wa Kitanzania: Mlinzi wa UTU, Mjenzi wa Familia Imara na Mwanga wa Maendeleo ya Taifa*)

Background

The Morogoro Heritage and Safari Experience for 24 April 2026, the day after the climax of Tanzanian Men's Day, is a tour that blends wildlife adventure, cultural immersion, and relaxation, making it ideal for both local and international guests who want to extend the celebrations into exploration.

The Program

Morning (7:00 – 11:30 a.m.) – Mikumi National Park Safari

- Departure from Morogoro town at 7:00 a.m. in luxury safari vehicles.
- Game Drive Highlights:
 - Lions, elephants, giraffes, zebras, wildebeests, and hippos in their natural habitats.
 - Birdwatching for rare species like lilac-breasted rollers and bateleur eagles.
- Innovative Touch: Provide guests with AR binoculars or tablets that overlay real-time information about animals spotted.
- Bush Breakfast: Served at a scenic picnic site inside the park.

Midday (12:00 – 2:00 p.m.) – Cultural & Culinary Experience

- Return to Morogoro town for a curated cultural stop.
- Local Cuisine Lunch: Traditional Tanzanian dishes (wali wa nazi, nyama choma, ugali, sambusa) paired with fresh tropical juices.
- Interactive Cooking Demo: Guests learn to prepare a simple Swahili dish guided by local chefs.
- Storytelling Corner: Elders share oral histories about Morogoro's heritage and men's roles in community building.

Afternoon (2:30 – 5:00 p.m.) – Cultural & Artistic Exploration

- Visit to Morogoro Cultural Centre:
 - Traditional dances and ngoma performances.
 - Handicraft exhibition (basket weaving, wood carving, beadwork).
- University of Sokoine Agricultural Tour (optional): Showcase innovations in agriculture and extension services, linking men's roles in development.

- Music Fusion Workshop: Youth musicians collaborate with traditional drummers to create a live performance blending taarab, bongo flava, and ngoma.

Evening (5:30 – 8:00 p.m.) – Reflection, Scenic and Relaxation

- Reflection on all events of the day integrating it to the role of men in building the nation.
- Hike or Drive to Uluguru Mountains: Short guided trek or scenic drive to enjoy panoramic views of Morogoro town.
- Sunset Ceremony: Guests enjoy a symbolic toast as the sun sets over the Uluguru ranges.
- Closing Dinner: Outdoor candlelit dinner with live acoustic music, celebrating unity and the spirit of Tanzanian Men's Day.

Key Innovations

- Tech-Enhanced Safari: AR overlays and interactive guides make wildlife viewing educational and immersive.
- Hands-On Cultural Immersion: Guests cook, dance, and craft alongside locals.
- Symbolic Continuity: The tour extends the Men's Day theme by highlighting men's contributions to conservation, agriculture, and cultural heritage.
- Inclusive Design: Activities appeal to both adventurous and relaxed participants, with optional tracks (wildlife, culture, or scenic relaxation).

Fees: Tshs 100,000

The Organizing and Advisory Committee for Tanzanian Men's Day

Non-Governmental Organizations (NGOs)

- NaCoNGO (Morogoro Office)
 - Otanamusu Nicholas
- SHIWACHANDO (Organization for Men Facing Challenges in Marriage)
- Affirmative Action on Gender Equality Network (AGEN)
- Rujewa Integrated Efforts to Fight Poverty (RIEFP – Remigius Mdetele)

Professional and Academic Entities

- Tanzania Journal of Community Development (TAJOCODE)
 - Prof. Rasel Madaha (raselmpuya@gmail.com)
- CODEPATA – Community Development Professional Association of Tanzania, Eastern Zone
 - Matilda Mwita (matildamwita8@gmail.com)

Advisors

- Ministry of Community Development, Gender, Women and Special Groups, Department of Male Engagement
 - Mr. Isaya Mihinzo (ps@jamii.go.tz clearly state in the subject line or opening that the message is intended for Mr. Isaya Mihinzo (Department of Male Engagement) regarding the Organizing and Advisory Committee for Tanzanian Men's Day)

- The United Republic of Tanzania President's Office Regional Administration and Local Government Morogoro Region, Department of Community Development
 - Delphina Pacho (dellypacho2012@gmail.com)
 - Elizabeth Magagula elizabeth.magagula@morogoro.go.tz

If you would like to join us, please send an email to following contacts below

Email: conference@agentz.org and inquiries@agentz.org with copies to dellypacho2012@gmail.com and elizabeth.magagula@morogoro.go.tz

Conference Website: <https://www.agentz.org/index.php/conferences/>

Please join the whatsapp group if you would like to participate in the event:

<https://chat.whatsapp.com/GwqI3UzfpjDBXYkEy0aBcJ?mode=invite>