



Night Event Concept Note: Usiku wa Matumaini Youth Night Bonanza “Nguvu ya Vijana, Fahari ya Taifa”
(A celebration of youth energy and national pride)

Motto: The Tanzanian Man: Guardian of DIGNITY, Builder of Strong Families, and Light of National Development (Kauli Mbiu: Mwanaume wa Kitanzania: Mlinzi wa UTU, Mjenzi wa Familia Imara na Mwanga wa Maendeleo ya Taifa)

The **Usiku wa Matumaini Youth Night Bonanza** will be held on 22 April 2026 to be aligned with the evening of the first day of the Tanzanian Men's Day commemorations. It will be an evening-to-midnight event blending cultural symbolism, youth creativity, and modern entertainment into one unforgettable experience.

1. Opening Ceremony (6:00 – 6:30 p.m.)

- **Motivational Opening Speech:** A Word from the Minister of the Ministry of Youth
- **Torchlight Parade:** Youth carrying symbolic torches representing hope, unity, and men's responsibility in society.
- **National Anthem Remix:** A creative performance blending traditional instruments (*ngoma, zeze*) with modern beats.
- **Visual Projection:** A light show projecting Tanzanian symbols (flag, Kilimanjaro, baobab tree) onto a large screen or building wall.

2. Interactive Cultural Fusion (6:30 – 8:00 p.m.)

- “**Swahili Beats Battle**”: Young artists mix traditional Swahili poetry (*ngonjera*) with rap and spoken word i.e *singeli* and *bongo flavour*
- **Fashion Parade:** Showcase youth-designed outfits inspired by Tanzanian men's heritage, with themes of strength, responsibility, and inclusivity.
- **Story Circles:** Short dramatizations of men's roles in family, community, and nation-building, performed by youth theatre groups.

3. Innovation and Inspiration Hub (8:00 – 9:30 p.m.)

- **Youth Pitch Stage:** 5-minute pitches where young innovators present ideas for community impact (agriculture, tech, arts).
- **Digital Wall of Pride:** A live projection where attendees post short messages about what Tanzanian Men's Day means to them.

- **VR Corner:** Interactive virtual experiences showcasing Tanzanian history and men's contributions to nationhood (A VR corner is a physical booth or section at an event equipped with VR headset, screens, and controllers where attendees can explore 3 D, computer-generated environment).

4. Energy & Entertainment (9:30 – 11:00 p.m.)

- **Dance Marathon:** Afro-fusion dance competition with live DJ and traditional drummers.
- **“Battle of Bands”:** Youth bands perform original songs themed around identity, pride, and responsibility.
- **Comedy & Satire:** Young comedians deliver sharp but respectful takes on men's roles in modern Tanzania.

5. Closing Ceremony (11:00 – 12:00 a.m.)

- **Midnight Countdown:** Symbolic countdown to the official start of Tanzanian Men's Day i.e. 12:01 a.m.
- **Fireworks & Light Show:** A synchronized display with Swahili slogans like “*Uzalendo, Utu, Uongozi*” (Patriotism, Humanity, Leadership).
- Final Blessing: Elders and youth leaders jointly give a closing message, bridging generations.

Key Innovations

- Hybrid Tradition + Modernity: Fusing ngoma, poetry, and storytelling with VR, digital walls, and light shows.
- Youth Empowerment: Giving young people the stage to pitch ideas, perform, and lead cultural expression.
- Symbolic Branding: Every element ties back to Tanzanian Men's Day values—responsibility, pride, and unity.
- Inclusivity: Though focused on men, the event highlights collaboration with women and youth voices.

Fees: Tshs 10,0000

The Organizing and Advisory Committee for Tanzanian Men's Day

Non-Governmental Organizations (NGOs)

- NaCoNGO (Morogoro Office)
 - Otanamusu Nicholaus
- SHIWACHANDO (Organization for Men Facing Challenges in Marriage)
- Affirmative Action on Gender Equality Network (AGEN)
- Rujewa Integrated Efforts to Fight Poverty (RIEFP – Remigius Mdetele)

Professional and Academic Entities

- Tanzania Journal of Community Development (TAJOCODE)
 - Prof. Rasel Madaha (raselmpuya@gmail.com)
- CODEPATA – Community Development Professional Association of Tanzania, Eastern Zone
 - Matilda Mwita (matildamwita8@gmail.com)

Advisors

- Ministry of Community Development, Gender, Women and Special Groups, Department of Male Engagement
 - Mr. Isaya Mihinzo (ps@jamii.go.tz) clearly state in the subject line or opening that the message is intended for Mr. Isaya Mihinzo (Department of Male Engagement) regarding the Organizing and Advisory Committee for Tanzanian Men's Day)
- The United Republic of Tanzania President's Office Regional Administration and Local Government Morogoro Region, Department of Community Development
 - Delphina Pacho (dellypacho2012@gmail.com)
 - Elizabeth Magagula elizabeth.magagula@morogoro.go.tz

If you would like to join us, please send an email to following contacts below

Email: conference@agentz.org and inquiries@agentz.org with copies to dellypacho2012@gmail.com and elizabeth.magagula@morogoro.go.tz

Conference Website: <https://www.agentz.org/index.php/conferences/>

Please join the whatsapp group if you would like to participate in the event:

https://chat.whatsapp.com/HnY4w7tzDNaKVxzwDSZky?mode=gi_t