



## Night Event: “Simba na Yanga Men’s Memorable Night – Strength, Legacy, and Partnership”

**Motto: The Tanzanian Man: Guardian of DIGNITY, Builder of Strong Families, and Light of National Development** (*Kauli Mbiu: Mwanaume wa Kitanzania: Mlinzi wa UTU, Mjenzi wa Familia Imara na Mwanga wa Maendeleo ya Taifa*)

### Background

A night of elegance and symbolism, celebrating Tanzanian men’s contributions alongside the **women and communities who walk with them. The Simba na Yanga Tanzanian Men’s Night is the grand climax of Tanzanian Men’s Day on 23 April 2026.** The event will host older men from all walks of life, their partners, and VIPs (ministers, business leaders, and dignitaries) balancing prestige, cultural depth, and modern sophistication.

### The Program

1. Arrival & Red Carpet Experience (6:00 – 7:00 p.m.)
  - **Royal Welcome:** Guests walk a red carpet lined with Maasai warriors and drummers, symbolizing strength and heritage.
  - **Couple Portrait Lounge:** Professional photographers capture couples against a backdrop of Tanzanian national symbols (Kilimanjaro, Serengeti, Zanzibar doors).
  - **VIP Reception:** Ministers and business leaders welcomed with crafted gifts (beaded bracelets, symbolic lion insignia).
2. Opening Ceremony (7:00 – 7:30 p.m.)
  - **Lion Dance Performance:** A fusion of traditional ngoma with modern choreography, symbolizing courage and leadership.
  - **Keynote Address:** Delivered by a respected elder or minister, highlighting men’s legacy and shared responsibility with women.
  - **Symbolic Lighting:** A golden flame lit jointly by men and women leaders, representing unity and continuity.
3. Legacy and Partnership Showcase (7:30 – 9:00 p.m.)
  - **“Stories” Theatre:** Short dramatizations of Tanzanian men’s historical contributions, paired with women’s roles in sustaining families and communities.
  - **Couples Dialogue:** Selected VIP couples share personal reflections on leadership, partnership, and national pride.
  - **Interactive Digital Wall:** Guests contribute live messages on “What legacy should Tanzanian men leave?” projected in real time.

4. Gastronomic and Cultural Experience (9:00 – 10:30 p.m.)
  - **Fine Dining:** A curated menu blending Tanzanian cuisine with modern gourmet presentation (e.g., **spiced nyama choma with wine pairings**).
  - **Wine & Coffee Ceremony:** Showcasing Tanzanian coffee and wines, with storytelling about their cultural and economic significance.
  - **Cultural Interludes:** Live taarab and jazz fusion performances, creating a sophisticated ambiance.
5. Recognition & Awards (10:30 – 11:30 p.m.)
  - **Awards:** Honoring men and women who have advanced national development, ethical leadership, and community empowerment.
  - **Special Tributes:** Recognition of elder statesmen, business pioneers, and cultural icons.
  - **Symbolic Gift Exchange:** Men present symbolic gifts to their partners, reinforcing respect and partnership.
6. Climax Celebration (11:30 – 12:00 a.m.)
  - **Midnight Toast:** Champagne and traditional drinks raised to mark the climax of Tanzanian Men's Day.
  - **Fireworks & Light Show:** A synchronized display with lion imagery and Swahili slogans: “Nguvu, Urithi, Ushirikiano” (Strength, Legacy, Partnership).
  - **Closing Blessing:** Joint prayer or blessing led by interfaith leaders, emphasizing unity and continuity.

### Key Innovations

- Couple-Centered Prestige: Unlike typical men's events, this night elevates partnership as central.
- Symbolic Branding: Yanga and Simba football teams as a motif of strength, dignity, and Tanzanian identity.
- Hybrid Experience: Blending cultural heritage (ngoma, taarab, Maasai traditions) with modern luxury (fine dining, digital interactivity).
- VIP Resonance: Ministers and business leaders honored through awards, dialogue, and symbolic rituals.

### The Organizing and Advisory Committee for Tanzanian Men's Day

#### Non-Governmental Organizations (NGOs)

- NaCoNGO (Morogoro Office)
  - Otanamusu Nicholas
- SHIWACHANDO (Organization for Men Facing Challenges in Marriage)
- Affirmative Action on Gender Equality Network (AGEN)
- Rujewa Integrated Efforts to Fight Poverty (RIEFP – Remigius Mdetele)

#### Professional and Academic Entities

- Tanzania Journal of Community Development (TAJOCODE)
  - Prof. Rasel Madaha (raselmpuya@gmail.com)
- CODEPATA – Community Development Professional Association of Tanzania, Eastern Zone

- Matilda Mwita (matildamwita8@gmail.com)

#### **Advisors**

- Ministry of Community Development, Gender, Women and Special Groups, Department of Male Engagement
  - Mr. Isaya Mihinzo ([ps@jamii.go.tz](mailto:ps@jamii.go.tz) clearly state in the subject line or opening that the message is intended for Mr. Isaya Mihinzo (Department of Male Engagement) regarding the Organizing and Advisory Committee for Tanzanian Men's Day)
- The United Republic of Tanzania President's Office Regional Administration and Local Government Morogoro Region, Department of Community Development
  - Delphina Pacho ([dellypacho2012@gmail.com](mailto:dellypacho2012@gmail.com))
  - Elizabeth Magagula [elizabeth.magagula@morogoro.go.tz](mailto:elizabeth.magagula@morogoro.go.tz)

#### **Participation Fees**

- Single (a gentlemen or a lady): Tshs 70,000
- Double (a gentleman with a lady): Tshs 100,000
- Triple (a gentleman with two ladies): Tshs 160,000

**If you would like to join us, please send an email to following contacts below**

**Email:** [conference@agentz.org](mailto:conference@agentz.org) and [inquiries@agentz.org](mailto:inquiries@agentz.org) with copies to [dellypacho2012@gmail.com](mailto:dellypacho2012@gmail.com) and [elizabeth.magagula@morogoro.go.tz](mailto:elizabeth.magagula@morogoro.go.tz)

**Conference Website:** <https://www.agentz.org/index.php/conferences/>

Please join the whatsapp group if you would like to participate in the event:

[https://chat.whatsapp.com/B5bv3xzUd8DGHTR0oGGBhe?mode=gi\\_t](https://chat.whatsapp.com/B5bv3xzUd8DGHTR0oGGBhe?mode=gi_t)